

## Groupe Adéquat joins forces with the Lumière festival to promote the seventh art and the city of Lyon



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**Le festival Lumière sera de retour! Le rendez-vous mondial du cinéma classique**

After 30 years of development in Lyon and its region and for the 5th consecutive year, Groupe Adéquat has once again become an official partner of the Lumière festival. A strong partnership, but above all an act of patronage, which allows the Groupe Adéquat to promote the seventh art and the city that has seen it grow: Lyon.

Since 2014, Groupe Adéquat and the Lumière festival have forged strong links around the common values of proximity, openness and excellence with the desire to make the city of Lyon shine locally, where everything began for the cinema and for Groupe Adéquat, but also internationally, since these two Lyon jewels have grown and evolved to go beyond the simple framework of Lyon or France.

The Lumière festival is currently THE world meeting place for heritage cinema with more than 170,000 festival-goers. For its part, Groupe Adéquat is part of the TOP 50 largest global staffing firms with 160,000 people taken towards permanent or temporary employment each year.

Within the framework of this 11th edition, Groupe Adéquat wishes:

- Support the influence of the 7th Art (and more precisely heritage cinema) in the world,
- Affirm its attachment to Lyon and its cultural richness,
- Provide business expertise to enable all festival volunteers to access permanent or temporary employment
- Promote this «festival for all» to its permanent employees, temporary staff and customers.

Thanks to this partnership, the leaders of Groupe Adéquat are happy to promote culture for all and enable their permanent employees, temporary workers and clients to discover a renowned cultural event and experience the emotions that only the seventh Art can provide.

### **About Groupe Adéquat :**

*Established in France in 1987 by Jean-Marc Brun, Groupe Adéquat is the 38th Largest Global Staffing Firm (according to SIA), with a turnover reaching 1 billion € and over 1300 permanent employees accompanying over 160'000 people to employment each year.*

*Its expertise is spread out through its global Human Resources solutions offered by its strong and complementary brands (Adéquat, Inside Staffing by Adéquat, Adsearch, Sigmar, Totem and Connect).*

*What makes Groupe Adéquat unique, is its very strong corporate culture, resumed in the tagline "Simplement pour Vous". This tagline shows a great commitment and loyalty to the company by our employees who dedicate themselves to our clients and candidates.*

*Already established in France, Belgium, Canada, Ireland and the Netherlands, Groupe Adéquat aims to become a world renowned actor and to deploy its know-how by investing in 10 new countries in the next 5 years.*